

Our Legacy

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Shree Virbhan Nagpal

Just before **INDIA GOT ITS FREEDOM**, in 1940's a Gentleman by the name of Shree Virbhan Nagpal seeded a small set up in Amritsar which today fruits to a national setup of trading, manufacturing & brand business. This marked the beginning of a business era for the Nagpal family in the Horological Industry. Soon Second generation lead by Mr. Jarlok Nagpal continued the legacy in Amritsar to build a strong good will, acquiring a larger geographic reach in the Indian. Continuing the journey for many years, in **1976** brought in the 3rd generation with Bigger Vision, Mr. Narinder Nagpal & Mr. Jatinder Nagpal, moved out of their home town of Amritsar and opened their next set up in the Financial Hub of India Mumbai, by the name of Nagpal's Bombay. This brought access to the International markets, leading them to acquire multiple distributions of International brands in Spare parts. Today, **NAGPALS BOMBAY** ranked as one of India's largest sources for wrist watch spare parts.

Gaining the International Business Experience the 2 Young boys, in their urge to grow, started to explore for additional avenues to expand their wings and in **1981**, Nagpal's Bombay acquired Pan India distribution for watch batteries from global leading brands of Japan & Swiss like Renata, Maxell, Sony & Seizaiken (Seiko Group). This was a **BIG and POWERFUL** achievement making their mark in the Global Watch Industry.

2nd & 3rd GENERATION



nagpals
BOMBAY

Of course with no intent to settle with what they have achieved, the Boys kept evolving with the changing trend and realised the moderns market demands, so in **1991** The Nagpal Group created their first watch brand - **D'SIGNER** under their new company **DESIGNER WATCHES P LTD.** to target a niche market in the premium segment, making us one of the first Indian companies to design & manufacture a watch brand with International standards.

Today, **D'SIGNER** is present in more than 100 top **MBOS** and Online Market places of India.



ESCORT.

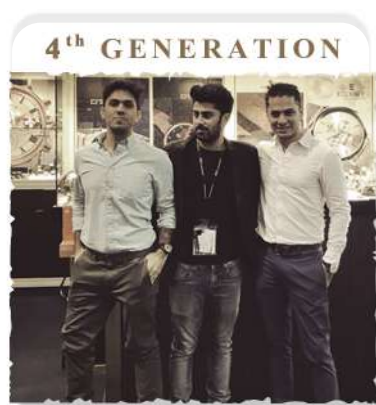
1995 After achieving an established launch in the premium category, we decided to step into the mass consumer market & planned to launch our next brand **ESCORT**. This special segment was designed to provide quality watches at a very affordable price.

As time went by Indian Markets opened gates for comfortable imports of International brands And The Nagpal Family didn't waste any time to grab the opportunity,

1997 Nagpal Group initiated their distribution arm for International Swiss &

Fashion brands like **TISSOT, ROTARY, GIVENCHY,**

CHRISTIAN BERNARD, YVES BERTLEIN PARIS and more. This was a huge game changer to the business bringing in world class exposure & experience.



4th GENERATION

While the family business was expanding, more hands were in need and yes by **2005** the 4th Generation (**MR. NEERAJ NAGPAL & MR. NISCHAY NAGPAL**) were all set to join the force & continue the powerful legacy. Integrating fresh ideas and updated tech to manage the already built empire A new vertical was launched to manage private labels (**OEM / ODM**), to make customised collection of watches for reputed brand for their promotional & retail ventures Along this, new categories were introduced for corporate gifting such as sunglasses, bags, wallets, pens, clocks, etc.

2007 onwards E-commerce took entry to the India Economy, while we took our time to study this

business and soon became the supply chain to many online brands, in **2013** a Turkish brand, **DANIEL KLEIN**, made us their sole distributors for India. We introduced this brand As the

FIRST ONLY DIGITAL WATCH BRAND in India, Daniel Klein became the top 5 brands on the E-commerce platforms with its ecstatic & stylish offering of more than 1000+ models every year at affordable prices.



CERRUTI 1881



By **2017** we were established with multiple verticals in the watch industry, many renowned International Brands started outsourcing their products from the Nagpal Group, under the Make in India name, catering to the local India market. Mr. Myank Nagpal (the youngest of the 4th Generation) came on board and took over a Huge strategic partnership with Inter Luxury Group and their multiple basket of brands like

SUPERDRY, FRENCH CONNECTION, TIMBERLAND, REACTION BY KENNETH COLE, CERUTTI etc.

In **2018** Nagpal Group further brought the luxury of swiss made watches to India-

MATHEY TISSOT SINCE 1886. expanding its basket of

distribution. Mathey Tissot is known for its exceptional horology in automatics & limited edition timepieces.



ghadiwaala

A Long seen dream took to life in **2020 GHADIWAALA.COM** India's next largest watches & smart wearables marketplace, was founded with a collective experience of 4 generations working in the watch industry. We are here to host a curated selection of renowned Luxury, Fashion & Classic watches underpinned by fast, efficient delivery and free returns.

Smart Watch Technology had already taken off in the global Market. So wasting no time we ventured without own brand **BFIT**. The brand has all the fitness tracking and other cool functions.

Towards the end of **2020**, we got 1 more Premium brand exclusively for India,

DIMILANO, an Italian Premium watch brands, with a unique DNA.



DI MILANO

2022, we have brought in 2 more International brands **EXCLUSIVELY TO INDIA.**

CIGA Design **CIGA DESIGN.** Skeleton Watches crafted and wont multiple **GPHG** awards.

SANTA BARBARA POLO & RACQUET CLUB

Premium watch collection from One of the oldest clubs in the United States, celebrating its 110 year since its founding, and is the largest and most active polo club on the west coast.

TODAY

4 Generations, 20+ International brands handled exclusively, unmatched after sale services, more than 500 Private labels brand manufactured -and still many more stories to unveil!

